



# Case Study



**1500**  
Employees

**FIVE**  
Facilities



2 Million sq.ft.  
of Floor Space

## Tooling U-SME Partners with Manufacturers to Modernize and Standardize Workforce Training



### CONSUMER PRODUCTS MANUFACTURER

Constructed in 1985, the Virginia location of a global office and consumer products manufacturer had developed a reputation for innovative and efficient production methods, as well as a commitment to the environment. But with 1,500 employees, five facilities and two million square feet of floor space, the U.S. operation needed to modernize and standardize its workforce training.



### CHALLENGES

While the manufacturer already had internal, on-the-job training for its operators and technicians — and provided them with assessments to help them progress in their careers — it saw the need to implement additional online training to fill in gaps and ensure an even playing field between company “go-getters” and employees who needed a little extra training time.



First, the company amassed a wealth of internal knowledge, clearly defining all company positions to identify the capabilities and information that operators and technicians should have at each level. It also utilized tracking data and assessments to determine the depth of knowledge of each of its employees. Then, it searched for an online training provider that would align with its operator training needs — and found a perfect match in Tooling U-SME.

Operators and technicians have access to Tooling U-SME classes in an isolated, undisturbed learning environment. They then put their knowledge to practical use on production lines, where they can ask questions of higher-skilled employees and fuel their desire to learn more.



**‘Company technicians enrolled in preselected Tooling U-SME courses are developing into their roles faster and better than company technicians who previously learned their jobs via on-the-job training.’**



Tooling U-SME classes fuels the desire to learn and engage with other skilled workforce.



Tooling U-SME classes builds confidence and advances careers rapidly.





By utilizing Tooling U-SME's proven curriculum, the manufacturing company ensured that its needs for a superior workforce were met. Since Tooling U-SME classes have been implemented, company operators have been able to pass required on-site assessments — both written and practical — with flying colors.

In fact, company technicians enrolled in preselected Tooling U-SME courses are developing into their roles faster and better than company technicians who previously learned their jobs via on-the-job training.

Technicians enrolled in online courses also have the chance to develop into more advanced roles. With the help of Tooling U-SME's curriculum, along with skill assessments, a company employee can start out on a career path as a machine operator and continue on to become a maintenance technician and/or engineer.

To find out how Tooling U-SME can help your company train people faster and better, call 866.706.8665 or email [info@toolingu.com](mailto:info@toolingu.com).



Technicians enrolled in Tooling U-SME on-line classes have advanced their roles faster.

To find out how Tooling U-SME can help your company create a world-class training program, call 866.706.8665 or email [info@toolingu.com](mailto:info@toolingu.com)



Tooling U-SME delivers versatile, competency-based learning and development solutions to the manufacturing community, working with more than half of all Fortune 500® manufacturing companies, as well as 800 educational institutions across the country. Tooling U-SME partners with customers to build high performers who help their companies drive quality, profitability, productivity, innovation and employee satisfaction. Working directly with hundreds of high schools, community colleges and universities, Tooling U-SME is able to help prepare the next-generation workforce by providing industry-driven curriculum. A division of SME, a nonprofit that connects all those who are passionate about making things that improve our world, Tooling U-SME can be found at [toolingu.com](http://toolingu.com) or on Facebook and Twitter.



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